



➤ Establishment

K LAB CO.,LTD (Jan. 2016)

➤ Executives and Staffs

18



(CEO – **Mr. Sang-duk Han**, who is also the vice-chairman of **KISWIRE**, the world's largest wire rope manufacturer)

➤ Core Business

Manufacturing industry for measuring instruments

➤ Products

UV/VIS Spectrophotometers

Microvolume Spectrophotometers

Handheld Spectrophotometers

Global Specialty Steel Wire Company

Founded in 1945, KISWIRE manufactures specialty steel wire products for a diverse range of industries including automotive, bridge, energy, construction and electronics. KISWIRE exports to customers in over 80 countries.

Establishment

1945.9.22

Headquarters

Busan, Korea

of export countries

80

Annual total production capacity

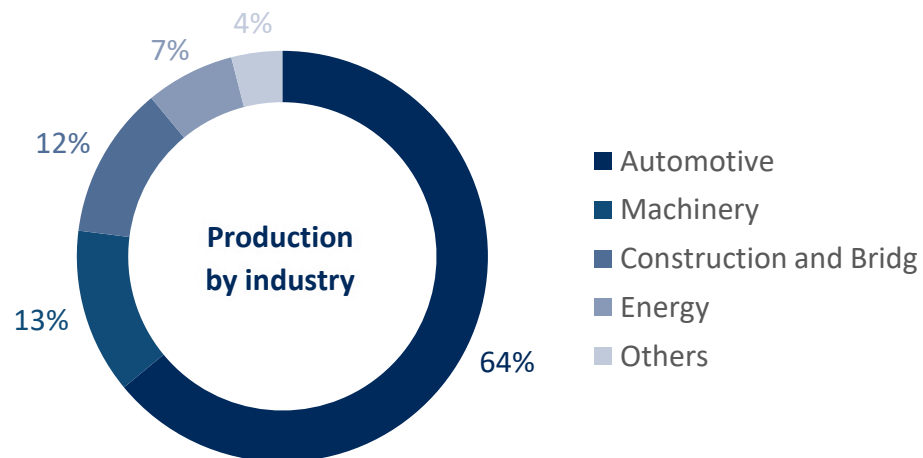
1,200,000t

Worldwide employees

6,000

Overseas sales

70%



About KISWIRE

Management Philosophy

Creativity
Trust
Perseverance
Internal Efficiency

Creativity, trust, perseverance and internal efficiency have been the cornerstones of KISWIRE 's success since its founding. KISWIRE will continue to embody this management philosophy in our conduct.

Management Principles

Competitiveness
Globalization
Rewarding Workplace
Reliable Brand

KISWIRE will remain competitive through technological and cost leadership, achieving growth together with our customers, creating a rewarding workplace for our employees, and building the most trusted brand that customers can rely on.

KISWIRE Products

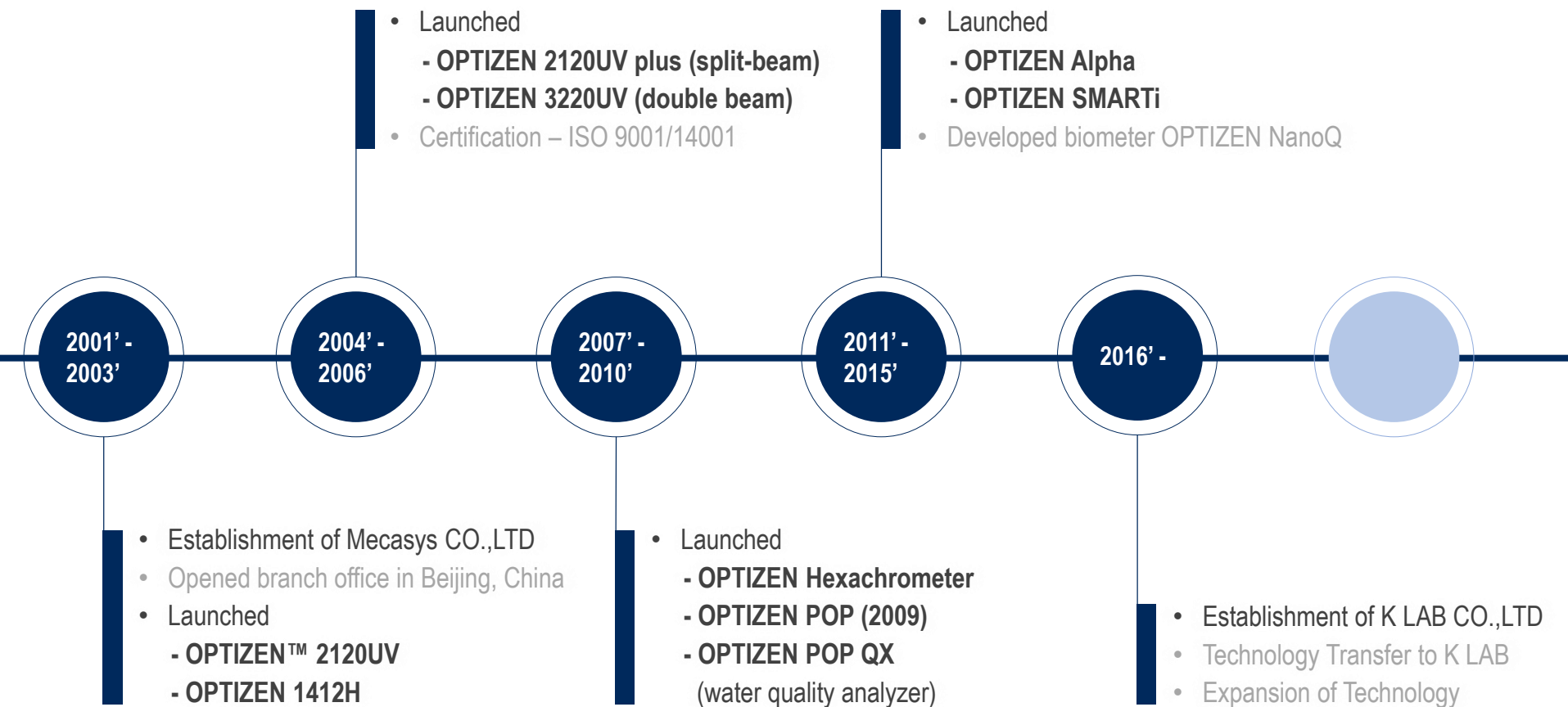


- Wire Rope
- PC Wire & Strand
- Bead Wire / Steel Cord / Hose Wire
- Spring Wire / Flat & Shaped Wire
- Control Cable
- Sawing Wire
- Electrical Wire / Superconducting Wire

PRODUCTS BY INDUSTRY

- Automotive & Movement
- Tire & Performance
- Bridge & Connection
- Construction & Building
- Oil & Natural Resources
- Renewable Energy & Sustainability
- Renewable Energy & Sustainability
- Lifting & Transportation
- Electricity & Communication
- Healthcare & Diagnosis
- Machinery & Operation
- Harvest & Protection

Company History



“We promise to provide only proven products.”

Valuable

Accurate

Reliable



Products Available Now

UV-VIS spectrophotometer

OPTIZEN Alphalook

PDA-type UV-Vis



PDA-type UV-Vis Spectrophotometer

OPTIZEN Alpha

Double-beam UV-VIS



High-performance double-beam
UV/VIS Spectrophotometer

OPTIZEN POP

Single-beam UV-VIS



Complete stand-alone
UV/VIS Spectrophotometer

OPTIZEN BIO

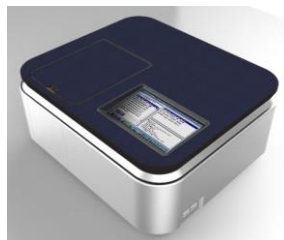
BIO ANALYSIS SPECTROPHOTOMETER
(Single-beam UV-Vis)



DNA & RNA Analysis

OPTIZEN QX

WATER ANALYSIS SPECTROPHOTOMETER
(Single-beam UV-Vis)



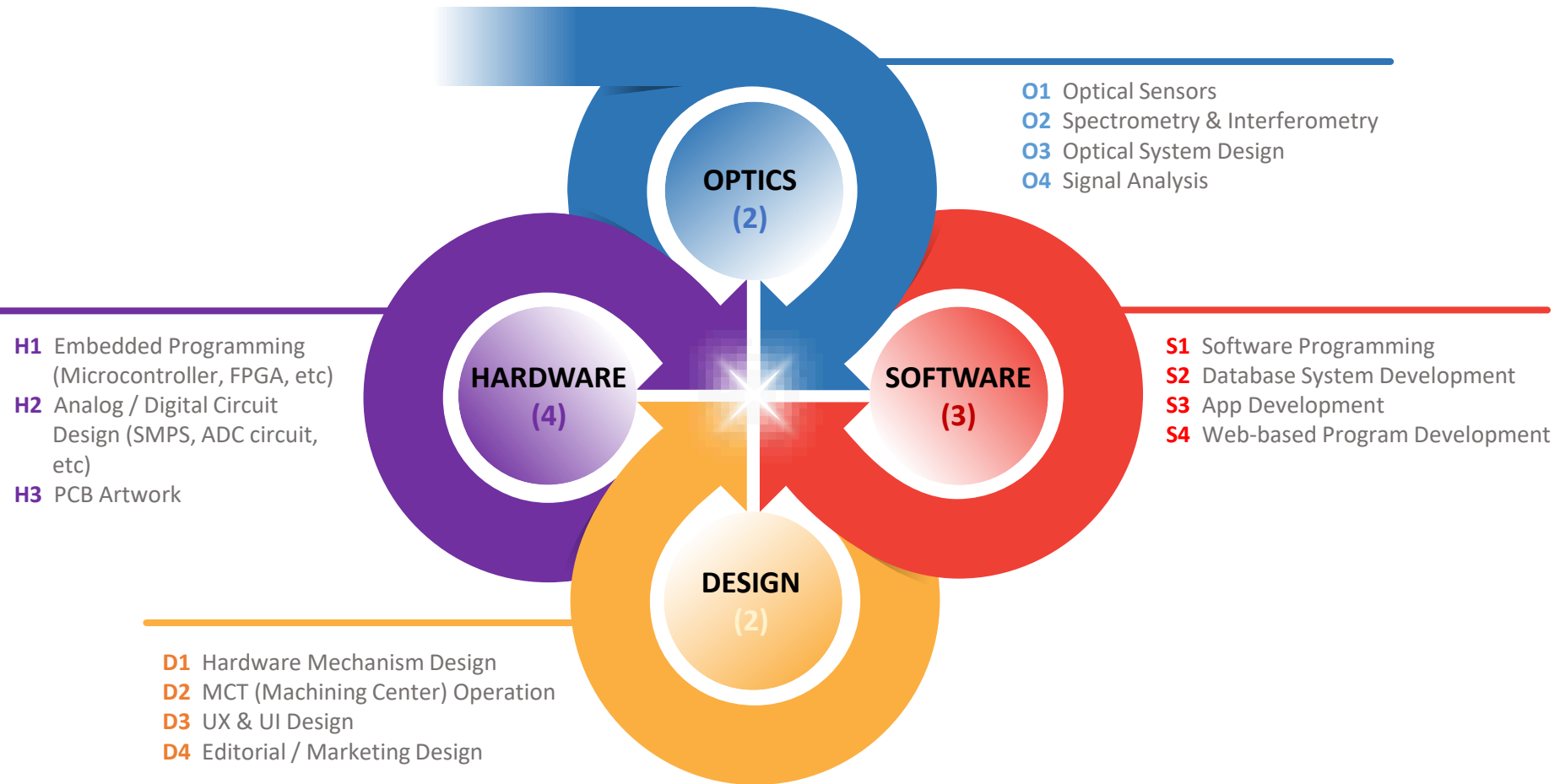
Water analysis

OPTIZEN MINI

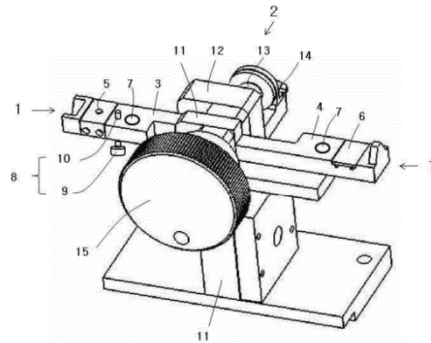
PORTABLE SPECTROPHOTOMETER



Handheld spectrophotometer



Patents



Trademark Right

OPTIZEN



We introduce our company's

New Building

(Estimated May 2017)



Factory



Size: 19.8 m × 40.2 m × 21.9 m

W D H

Our research and production conditions are constantly evaluated and improved to provide perfect products.



Factory

Laboratory

K LAB's New Building



(Jun., 2017)

THANK YOU



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